

Dear Robert,

It has been a pleasure to work with you and develop strong and usable strategic plan to raise charitable dollars for Kingston's hospitals. As the project will be multi year and multi faceted, establishing a flexible yet comprehensive plan was critical.

I was most pleased about how we developed the specific vision statement for this component of the overall campaign and then wrote the goals and objectives. You indicated that the plan must be almost alive; that can be revised, added onto and broken down to the tasks that are required to be successful. On your recommendation, I have broken down the specific activity to weekly components that can easily be achieved. Your help in breaking down the project into workable tasks has been critical to our early success.

Your unusual suggestions and out of the box ideas helped our meetings end in a fun and light-hearted manner. They are very motivating and add helpful new energy and vitality to this campaign. Your monthly reminders and meetings have certainly helped keep me on goal with the campaign and restored motivation to see it through to resounding success.

I would recommend to my colleagues and friends your help to make their work as successful and enjoyable as I am finding mine.

Kindest regards,

*Elisabeth (Liz) Dobbis*

Associate Director, Development

University Hospitals Kingston Foundation